

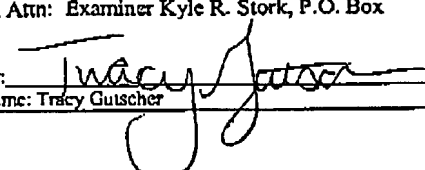
S/N 10/084,258

PATENTIN THE UNITED STATES PATENT AND TRADEMARK OFFICERECEIVED  
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JUN 11 2007

Applicant: Kiran Venkatesh Hegde et al. Examiner: Kyle R. Stork  
Serial No.: 10/084,258 Group Art Unit: 2178  
Filed: February 25, 2002 Docket No.: 50023.09US11  
Title: METHOD AND SYSTEM FOR DELIVERING TECHNOLOGY AGNOSTIC  
RICH MEDIA CONTENT WITHIN AN EMAIL, BANNER AD, AND WEB  
PAGE

CERTIFICATE UNDER 37 CFR 1.6(d): I hereby certify that this correspondence is being sent via facsimile to (571) 273-8300, Mail Stop RCE, Commissioner for Patents, Attn: Examiner Kyle R. Stork, P.O. Box 1450, Alexandria, VA 22313-1450 on June 11, 2007.

By:   
Name: Tracy Gutscher

REQUEST FOR CONTINUED EXAMINATION UNDER 37 C.F.R. §1.114

Mail Stop RCE  
Commissioner for Patents  
Attn: Examiner Kyle R. Stork  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

23552

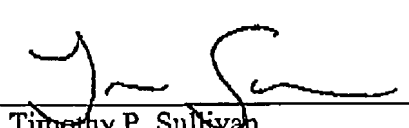
PATENT TRADEMARK OFFICE

Dear Sir:

Under 37 C.F.R. §1.114, it is respectfully requested that this application be accorded the benefits of Continued Examination. An Amendment is enclosed.

The Commissioner is hereby authorized to charge Deposit Account No. 13-2725 the amount of \$905, \$396 of which is enclosed to cover the required fee for a large entity.

Merchant & Gould P.C.  
P.O. Box 2903  
Minneapolis, MN 55402-0903  
206.342.6200

By:   
Name: Timothy P. Sullivan  
Reg. No.: 47,981  
TPS:tg